

British "Rotavators" For California

ROTARY Hoes, Ltd., East Horndon, Essex, have just despatched their first consignment of "Rotavator" machines to California, where they have appointed the Western Distributor Company of Seattle, as their agents. Sub-dealers in San Francisco and Los Angeles will help to introduce this power-driven cultivator into other towns on the west coast.

It is hoped that the west coast of America will develop into an important export market, as the soil and climatic conditions there are particularly favourable for "rotavation," especially in the citrus orchards and vineyards. "Rotavation" is a term which makes a clear distinction between the controlled tilth that can be achieved by using

the patent blade system of this machine, as against the "rotary cultivation" produced by the spring-tine type of implement normally made in the United States.

The pattern of the "Rotavator" now going out from Essex was first developed in Australia by Mr. A. C. Howard in 1923, where 40,000 are now in use. So much appreciated are the benefits of "rotavation" over ordinary tillage methods that Rotary Hoes, Ltd., are now exporting to 45 countries.

This year the firm will also be sending to America a "Bantam" machine suitable for narrow inter-row cultivation and adaptable for use in every small garden.

